

## Performance-Based Marketing

Our signature Pay-Per-Performance marketing returns confirmed sales that dealers are raving about. We put our money where our mouth is.

#### IMS <u>only gets paid for cars sold</u> to

# customers associated with our marketing campaign



# Campaign Components Direct Mail Direct Mail Email Social Media Text2Trade Evaluator

Geofencing

Service Hangers

### **Capture New Market Share Using IMS Conquest Data**

Contact InMarketSolution to get started: **www.InMarketSolution.com** Phone: 312.809.6996



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