

IMS Personal URL Landing Page

CREATE A SIMPLIFIED USER EXPERIENCE

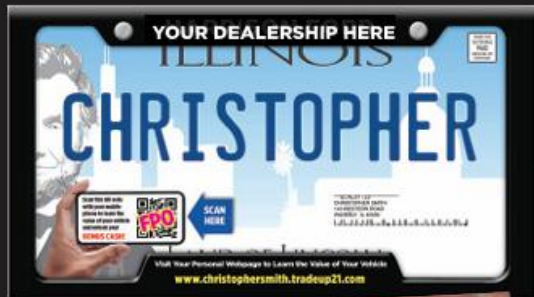
- Fully Customized to match dealers' monthly theme or event
- Consumers information auto-populates reducing bounce rate
- Integrated with Black Book and KBB

PERSONAL URL

Shopper enters information to get an estimate of the value of their current vehicle



100% ACCURATE LEAD with correct name, vehicle data, and mobile phone number delivered to dealer's CRM



PRINT MAILER AND EMAIL
Shopper scans QR code or clicks on email button to go to personal URL page



WHAT'S YOUR VEHICLE'S VALUE?

YOUR CURRENT VEHICLE WILL NEVER BE WORTH MORE!

HOMETOWN NISSAN
1234 Main Street
Typical City, MD 84107
833-839-8486
HometownNissan.com

Complete the form to get the real-time value of your current vehicle.

First Name

Last Name

Address

City

Zip Code

Email

Phone

Continue

